INDY FACTS

$275 MILLION
EXPANSION OF INDIANA CONVENTION CENTER
POSITIONS IT AMONG TOP 20 LARGEST IN U.S.

749,600 SF
CONNECTED FACILITIES

566,600 SF
INDIANA CONVENTION CENTER

183,000 SF
LUCAS OIL STADIUM

32,000 ROOMS
INDIANAPOLIS MSA HOTEL INVENTORY

7,100 ROOMS IN DOWNTOWN INDIANAPOLIS

4,700 ROOMS CONNECTED VIA SKYWALK
TO INDIANA CONVENTION CENTER

26 MILLION
ANNUAL VISITORS EXPERIENCE 12TH LARGEST CITY
INDY RANKED IN TOP 25 MOST VISITED IN U.S.

$3.58 BILLION ANNUAL TOURISM ECONOMIC IMPACT
TOURISM INDUSTRY SUPPORTS 71,000 JOBS

$4.4 BILLION
ANNUAL ECONOMIC IMPACT OF TOURISM
TOURISM INDUSTRY SUPPORTS 71,000 JOBS

MORE THAN 50% OF U.S. POPULATION IS WITHIN
A DAY’S DRIVE OR LESS OF INDIANAPOLIS
### TOP 5 MOST VISITED INDIANAPOLIS ATTRACTIONS

1. The Children’s Museum of Indianapolis
2. Indianapolis Zoo
3. Indianapolis Museum of Art
4. Indianapolis Motor Speedway Hall of Fame Museum
5. Eiteljorg Museum of American Indians and Western Art

### SIX CULTURAL DISTRICTS

- **Broad Ripple Village**: Eclectic. Trendy.
- **Mass Ave**: Artsy. Independent.
- **Fountain Square**: Vintage. Unique.
- **Indiana Avenue**: Jazzy. Historic.
- **Wholesale District**: Entertaining. Upbeat.

### FAST FACTS

- **8** Miles included in Urban Indianapolis Cultural Trail
- **9** Minutes to open the roof of Lucas Oil Stadium
- **10** National sports governing bodies headquartered in Indy
- **10,000** Acres of green-space in Indy parks
- **15,000** Gallons of beer consumed during Indy 500
- **1.1 Mil** IPads needed to cover Indiana Convention Center floor

### FAMOUS NAMES

Before his late-night fame, **David Letterman** was raised in Indy. What are the “Top 10” things to see and do in Indy?

- Infamous gangster **John Dillinger** was born and is buried in Indy.
- The first self-made female African-American millionaire, **Madame C.J. Walker**, made her fortune in cosmetics manufacturing in Indianapolis. A theatre stands in her honor.
- Influential author **Kurt Vonnegut** is an Indianapolis native. Check out his museum.
- **Benjamin Harrison** was a prominent local politician before becoming the 23rd U.S. President. His historic home is open to tour.