Indy Trivia

Three Rounds // 7 Questions Each

Visit Indy // Round One

- **Tourism 101:**
  - The Indianapolis Chamber of Commerce formed the first organized effort to attract conventions in 1923. It was called the Convention and Publicity Committee. How much was the operating budget? (to gain a point for this question, the answer must be within a +/- $500 range)
  - Answer: $1000

- **City History:**
  - Wonder Bread was founded in Indianapolis. What was the inspiration for the colorful circle branding on each bag?
  - Answer: The first event at the Indianapolis Motor Speedway, a hot air balloon race.

- **An Ambassador of Today:**
  - In what downtown venue can you find a gold eagle that traveled with Abraham Lincoln’s funeral procession?
  - Answer: Columbia Club

- **Sports Strategy:**
  - Indy built its reputation as the Amateur Sports Capitol of the World. Which of these governing sports bodies is not located in Indy?
    - A) USA Gymnastics B) USA Diving C) USA Track & Field D) USA Cricket
  - Answer: Cricket

- **Cultural City:**
  - Downtown Indy has a mural covering one side of a building. There are 100 of these types of murals painted all around the world by Nick Wyland. In fact, the last mural of this type was painted in Beijing. Who or what is featured in this specific mural?
  - Answer: Whales

- **Food Tourism:**
  - St. Elmo is the Patron Saint of what?
  - Answer: Sailors

- **Tourism Tomorrow:**
  - By 2030, it is anticipated that more than half the nation’s population will be considered obese. What future tourism attraction will help combat this?
  - Answer: Sports Legends Experience at the Children’s Museum of Indianapolis.
Visit Indy // Round Two

• Tourism 101:
  o Indy 1965, the Indiana General Assembly created this entity in order to finance, build, and operate our first Indiana Convention Center. This is where Visit Indy gets the majority of its funding today.
  o Answer: Capital Improvement Board

• City History:
  o The city of Indianapolis was platted by Alexander Ralston, who was inspired by working under which architect who designed Washington D.C.?
  o Answer: Pierre L’Enfant

• An Ambassador of Today:
  o The Power of Children exhibit at the world’s largest Children’s Museum here in Indy, showcases the lives of Ruby Bridges, Anne Frank, and what Hoosier child?
  o Answer: Ryan White

• Sports Strategy:
  o In 1987, Indianapolis hosted what major international multi-sport event as part of the city’s strategy to become a sports capital?
  o Answer: Pan Am Olympic Games

• Cultural City:
  o The second youngest orangutan at the Indianapolis Zoo’s International Orangutan Center was on the cover of Elle Magazine with what celebrity?
  o Answer: Fergie

• Food Tourism:
  o What Indy restaurant was just named on Condé Nast Traveler’s “Best Restaurants in the World” list?
  o Answer: Milktooth

• Tourism Tomorrow:
  o Each year, Visit Indy presents its annual State of Tourism. Last year, Visit Indy asked audience members to think about what we want the next few years to look like. We asked what new amenities we would like to see. One particular idea was presented on screen, which then led to an Indy Star front page article and a plethora of phone calls with salespeople selling, “different grades of quartz.” What idea are we referring to?
  o Answer: A beach along White River.

Visit Indy // Round Three

• Tourism 101:
  o When the Indiana Convention Center double in size in 2010-2011 via a $275 million investment, Indianapolis went from the 33rd largest convention center city to the ____ largest convention center city. What number?
  o Answer: 17th Largest Convention Center City

• City History:
During the winter storm of 1912, which historic landmark took in Indy’s homeless? Must be specific.
Answer: Catacombs at City Market

An Ambassador of Today:
- Bullet holes in the walls at the Slippery Noodle Inn mark the work of what famous gangster?
  Answer: John Dillinger

Sports Strategy:
- Indy has hosted 7 Final Fours in the city. The first Final Four took place in what year and at what venue?
  Answer: 1980; Market Square Arena

Cultural City:
- What landmark marks the highest elevation point in Indy?
  Answer: James Whitcomb Riley’s grave at Crown Hill Cemetery

Food Tourism:
- What Indy restaurant was named after a local literary icon’s novel?
  Answer: Bluebeard

Tourism Tomorrow:
- One of Indy’s largest conventions brings approximately 65,000 people from all over the world for four days of gaming and generates an economic value of $55 million. What is the name of this convention?
  Answer: Gen Con